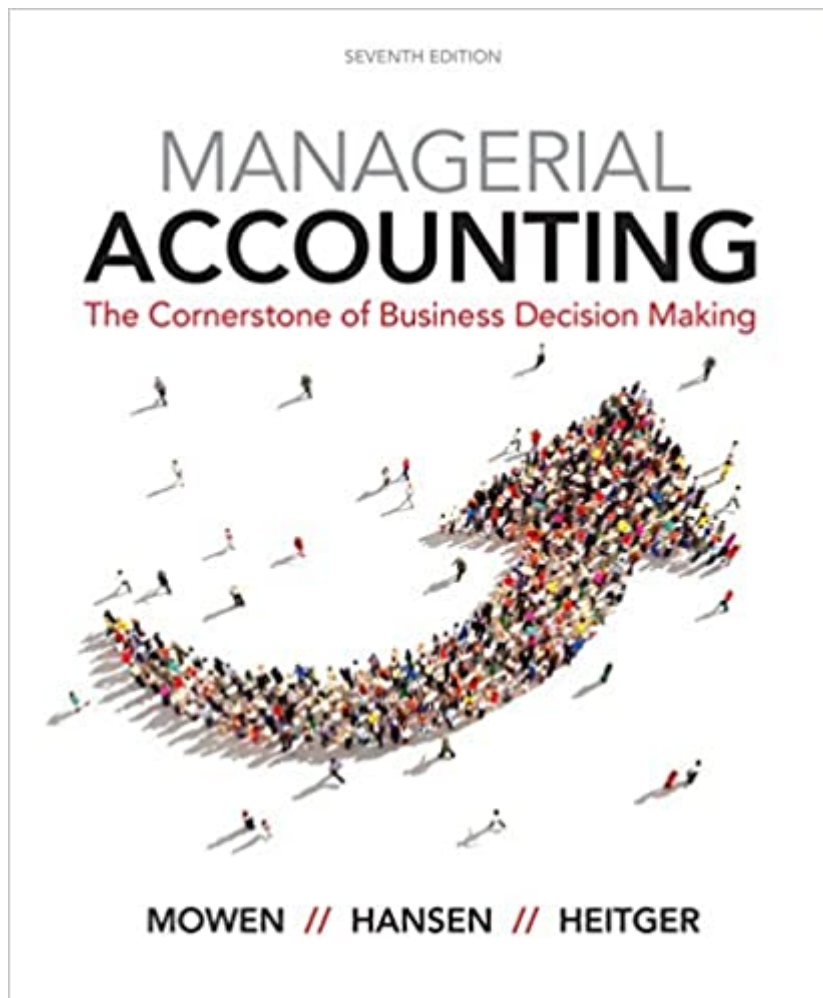




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Managerial Accounting: The Cornerstone Of Business Decision-Making



Synopsis

MANAGERIAL ACCOUNTING, 7E makes teaching and learning managerial accounting meaningful, fun, and relatable for both you and your students. This edition has been revised with an emphasis on showing students "Here's How It's Used." This unique learning approach along with new brief video clips and relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Additionally, a new organization logically progresses from why managerial accounting is important, to what it is, to where the information comes from, and how it is best used to make business decisions. Students even explore emerging topics of interest to them, such as sustainability, quality cost, lean accounting, international issues, enterprise risk management, and forensic and fraud accounting.

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#BeUnstoppable with Managerial Accounting: The Cornerstone of Business Decision-Making

[View larger](#) [View larger](#) [View larger](#) [View larger](#) Examples teach you to solve Managerial Accounting problems. Step-by-step examples enable you to gather the information needed to solve problems. Here's how it's used (in the real world). Examples relate chapter concepts to your life, small businesses, sustainable enterprise data analytics, and real companies. Experiencing managerial decisions (with real companies). See how companies like Hard Rock Cafe, Cold Stone Creamery, Google, and Apple use accounting information to make better decisions. Gauge your comprehension with short self-test quizzes. Brief quizzes at the end of each chapter section let you assess your learning and

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Dr. Maryanne M. Mowen is Associate Professor Emerita of Accounting at Oklahoma State University. She currently teaches online classes in cost and management accounting for Oklahoma State University. She received her Ph.D. from Arizona State University. Dr. Mowen brings a unique interdisciplinary perspective to teaching and writing in cost and management accounting, with degrees in history and economics. She has taught classes in ethics and the impact of the Sarbanes-Oxley Act on accountants. Her scholarly research focuses on areas of management accounting, behavioral decision theory, and compliance with the Sarbanes-Oxley Act. She has published articles in journals, such as Decision Science, The Journal of Economics and Psychology,

and The Journal of Management Accounting Research. Dr. Mowen has served as a consultant to mid-sized and Fortune 100 companies and works with corporate controllers on management accounting issues. She is a member of the Northern New Mexico chapter of SCORE and serves as a counselor, assisting small and start-up businesses. Outside the classroom, she enjoys hiking, traveling, reading mysteries, and working crossword puzzles.

Dr. Don R. Hansen is Professor Emeritus of Oklahoma State University. He has an undergraduate degree in mathematics from Brigham Young University. He received his Ph.D. from the University of Arizona in 1977. Dr. Hansen has published articles in both accounting and engineering journals, including The Accounting Review, The Journal of Management Accounting Research, Accounting Organizations and Society, Accounting Horizons, and IIE Transactions. He has served on the editorial board of The Accounting Review. His outside interests include family, church activities, reading, movies, and watching sports.

Dr. Dan L. Heitger is the Deloitte Professor of Accounting and Co-Director of the Center for Business Excellence at Miami University. He received his Ph.D. from Michigan State University and his undergraduate degree in accounting from Indiana University. He actively works with executives and students of all levels in developing and teaching courses in managerial accounting, business sustainability, risk management, stakeholder management, governance, and business reporting. He co-founded an organization that provides executive education for large international organizations. His interactions with business professionals, through executive education and the Center, allow him to bring a current and real-world perspective to his writing. His published research focuses on managerial accounting and risk management issues and has appeared in HARVARD BUSINESS REVIEW, BEHAVIORAL RESEARCH IN ACCOUNTING, ACCOUNTING HORIZONS, ISSUES IN ACCOUNTING EDUCATION, JOURNAL OF ACCOUNTANCY, and MANAGEMENT ACCOUNTING QUARTERLY. His outside interests include hiking with his family in the National Park system.

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